

SHUOERMEI HOME

Premium Whole-home
Customization

Integrated Doors, Walls & Cabinetry





Contents

- | | | | |
|----|-------------------------------|----|--------------------------|
| 01 | Company Profile | 05 | Materials & Supply Chain |
| 02 | Team Expertise | 06 | Safety & Compliance |
| 03 | Project Workflow & Scheduling | 07 | Additional Services |
| 04 | Cost & Budget Management | | |

Company Profile

Premium Interiors with Integrated Doors, Walls & Cabinetry

Complete Service from Design and Manufacturing to Installation

Experience in Custom Interiors

10+ Years



Hardware Manufacturing

1500 m²

Shishan, Nanhai, Foshan

Site Area

Spaces

Rimadesio Showroom

1000 m²

JSWB, Pazhou, Guangzhou

Imported Directly from Italy

BANSIK Showroom

500 m²

Mahui Home Furnishing Mall, Guangzhou

German Brand / Imported Materials, Local Production

Bedrooms, studies, kitchens, living and dining rooms, entryways, wine cellars, bathrooms, balconies and home cinemas

Metal Manufacturing Facility

Hardware Manufacturing

Shishan, Nanhai, Foshan

1500 m²

Site Area

Metalworking & Custom Production

For Premium Custom Interiors



Rimadesio Showroom

Imported Directly from Italy

1000 m²

Showroom Area

JSWB, Pazhou, Guangzhou





BANSIK

Showroom

German Brand

Imported Core Materials
Manufactured in China



500

m²

Showroom Area

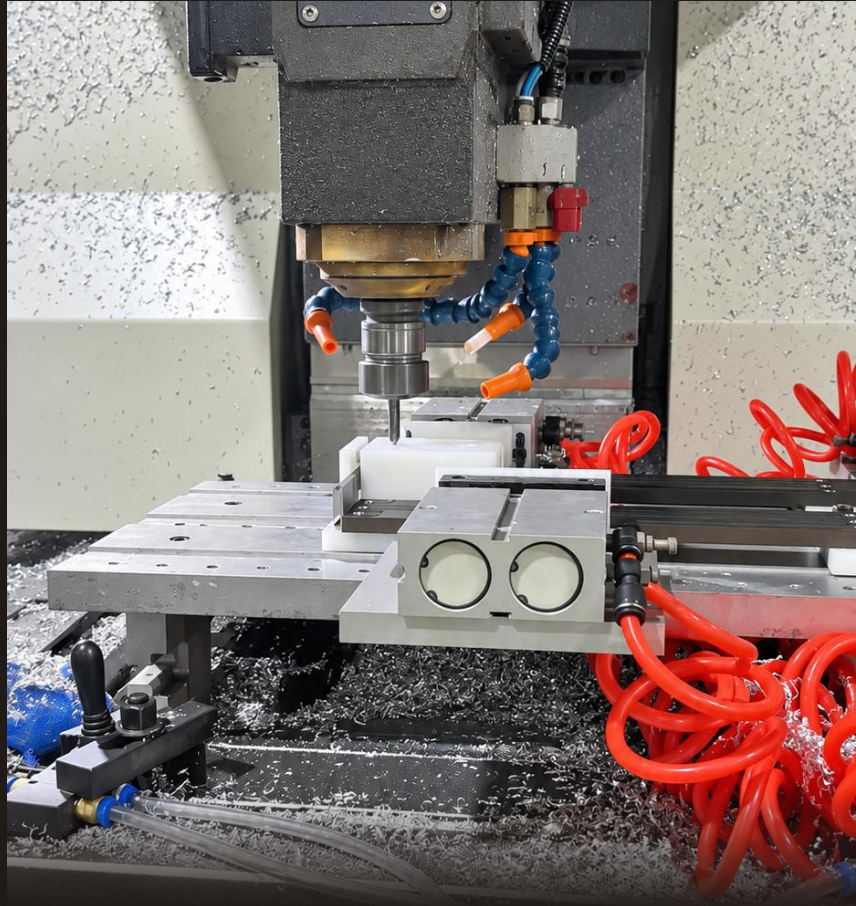
Mahui Home Furnishing Mall, Guangzhou

Precision Metalworking

Equipment in Operation and Machining Details



Production in Progress



CNC

Machining in Progress

Spindle & Tooling

Positioning & Clamping

Metalworking Details

Profile Storage & Workshop Management

Profile Storage, Workflow and Workshop Organization



Profile Storage



Production Area



Workshop Aisles

Assembly & Material Preparation

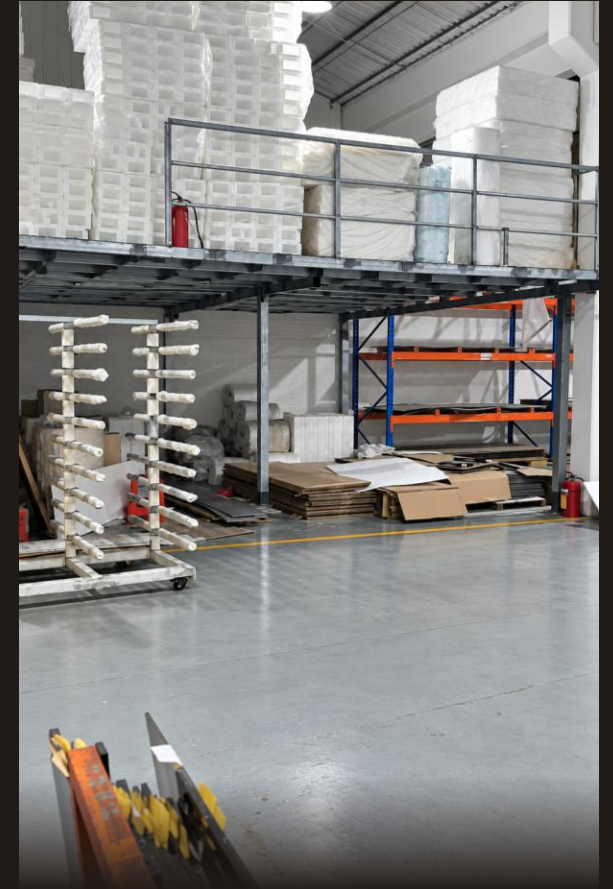
Workstations and Material Handling



Panel Pressing & Assembly Stations



Material Storage



Packaging Preparation

PRATIC CNC Metalworking Centers

A Full Range of Metalworking Equipment



Metalworking Workshop & Equipment



PRATIC CNC Machining Center

Automated Hardware Sorting Line

Computer-controlled, Fully Automated Production



Hardware Sorting



Control & Conveying



Team Expertise

Coordinated Design and Delivery for Premium Custom Interiors

01

Design Team

Chinese & Italian Designers

Chinese and Italian designers collaborate on creative solutions for each project.

Premium. Personal. Original.

Balancing design vision and budget



02

Delivery Team

Project Manager Oversight

Installation and service teams coordinate every stage of project delivery.

Expertise. Responsibility. Teamwork.

Connecting design, installation and after-sales care



Leadership & Industry Experience

Industry Experience Supporting Design, Manufacturing and Delivery

10+ Years

Since Company Establishment

15+ Years

Average Designer Experience

24/7

Delivery, Installation & After-sales Response

Xue Guili

Founder

Over 30 years in whole-home customization

Previous Roles

Guangdong VIFA Custom Home Furnishing Co., Ltd.

R&D and Production Director, Vice President

Guangzhou Losung Smart Home Co., Ltd.

Vice President

Ding Jiguang

Factory R&D and Production
Director

30 years in manufacturing management and production

Previous Roles

Guoguang Electric Co., Ltd. (GGEC)

R&D and Production Director

Design & Installation Teams

Design Consultation and Metal Cabinet Installation



Design Consultation

Discussing space, materials and design details



Metal Cabinet Installation

Overseeing on-site installation of custom products

Project Workflow & Scheduling

A Master Schedule Connects Every Stage of the Project

Master Project Plan

Coordinating design, materials, production, installation and after-sales service



Quality Control

Independent, Specialist Quality Team

Delivery Coordination

Specialist teams oversee planning, management and coordination

Cost & Budget Management

Planning Budgets Around Design and Material Choices



Design & Material Consultation

01 Project Cost Estimates

Preparing detailed project cost estimates and budgets

02 Design & Material Choices

Balancing design results and investment through material selection

03 Client Communication

Clear, professional discussions about design, materials and budgets

Materials & Supply Chain

Selecting Materials for the Design and Coordinating Quality and Supply

01 Prefinished Panel Collection

Melamine-faced Chinese Brands, EGGER, CLEAF

4H Excimer Coating Film Imported from Germany

PET LG Film (Korea), RENOLIT Film (Germany)

3D Wood Grain Imported Wood Veneer

Excimer finish: ultra-matte, soft-touch, easy to clean, wear- and scratch-resistant

02 Solid Wood Collection

Solid Wood / Veneer / Baked Paint

03 Imported Panels

ABET LAMINATI Collection, Italy

04 Hardware & Functional Fittings

Blum / Salice / Hettich and More

05 Sintered Stone

LAPITEC, Italy
Techsize, Spain

Appropriate Material Selection

Material Quality & Reliability

Supply Planning & Schedule Control

Safety & Compliance

Considering Material Impact, Installation and Everyday Use



On-site Installation

01 Material Responsibility

Selection criteria: E0-grade panels, F★★★★ standards and FSC certification

02 Installation Safety

Planning safety measures and procedures for on-site work

03 Safety in Use

Considering safe everyday use in each custom design

Additional Services

Continued Attention to Client Needs and Everyday Experience

01 After-sales Support

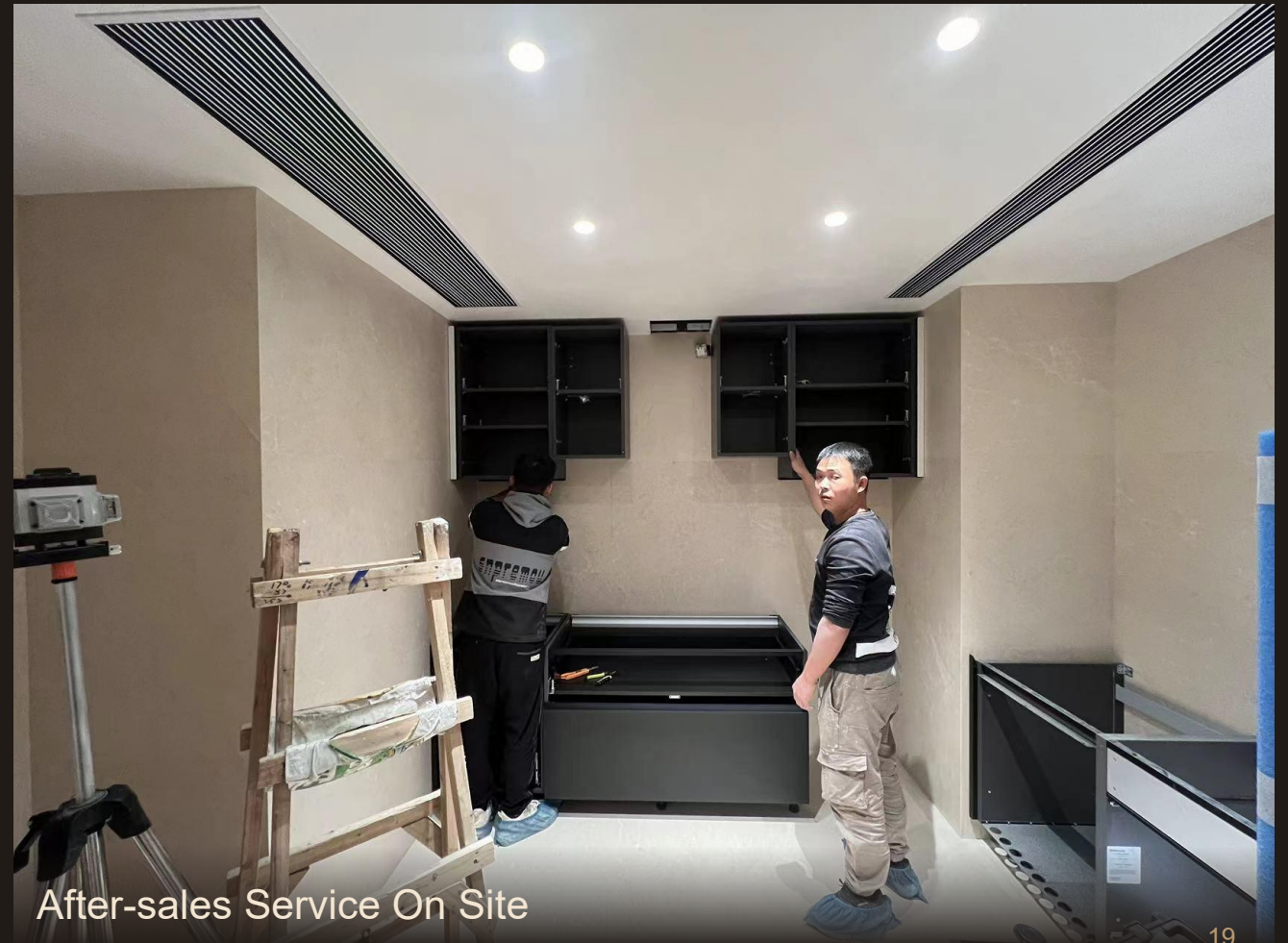
Delivery, installation and after-sales teams respond to client needs 24/7.

02 Specialized Services

Discussing specific service arrangements for individual client needs

03 Customer Experience

Reviewing feedback and recommending further support



SHUOERMEI HOME

Premium Whole-home Customization

Integrated Doors, Walls & Cabinetry

Design / Manufacturing / Installation / Service

Quality and Detail for Your Ideal Home

